



NEWS

letter

Autumn 2014



Supporting change in Africa

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King Baudouin
Foundation

Working together for a better society

Under the Honorary Chairmanship of HM Queen Fabiola



EDITORIAL

Luc Tayart de Borms
> Managing Director

A SNAPSHOT OF OUR WORK IN AFRICA – AND AROUND THE WORLD

Welcome to the autumn/winter 2014 edition of our International Newsletter. In this edition, we present a snapshot of the King Baudouin Foundation's (KBF's) work in Africa and around the world.

Our work in Africa has intensified since we decided in 2011 to redirect the King Baudouin Development Prize to individuals and organizations in Africa. Our donors are also increasingly interested in funding projects in Africa.

We work on the ground to support non-profit organizations in Africa. François-Xavier Bagnoud International's FXBVillage programmes are changing the lives of individuals and empowering them to contribute to more sustainable communities.

You will also read about KBF's Venture Philanthropy Fund, which we set up in 2009. We are proud to report that it has been a very valuable tool to support non-profits that need a boost to restructure and create new business models.

The Foundation is celebrating 30 years of the Prince Albert Fund, which supports young Belgian professionals aspiring to international careers. The alumni network is growing strong and we are counting on it to oversee the Fund and to continue turbo-boosting the careers of young people.

KBF is supporting the New Pact for Europe project. As a European foundation, we believe it is critical to try to bridge the gap between EU citizens and their institutions.

Our work in the Western Balkans on student mobility is winding down, but we are leaving a strong legacy. A new policy advisory group is continuing to try and bring the region closer to the European Union.

Because of the close ties between Belgium and Emirdag, Turkey, we are supporting an initiative involving young people who are becoming actively involved in their communities.

I hope you enjoy this International Newsletter. As always, your comments and suggestions are most welcome.

The King Baudouin Foundation is an independent, pluralistic foundation working in Belgium and at the European and international level. We are seeking to change society for the better, so we invest in inspiring projects and individuals. In 2013 we provided a total of €28.5 million in support to 2,000 organizations and individuals. The Foundation was set up in 1976, on the occasion of the 25th anniversary of King Baudouin's reign.

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REDEFINING BELGO-CONGOLESE RELATIONS

The Friday Group and Génération Congo have published a groundbreaking report, *Redefining Belgo-Congolese Relations*. The two groups of young people hope the report's recommendations will open the door to a renewed relationship between Belgium and its former colony.

The Friday Group, comprised of young Belgian professionals and supported by the King Baudouin Foundation, has been meeting to discuss today's and tomorrow's challenges. At the same time, the think tank Génération Congo was launched in Kinshasa, the capital of the Democratic Republic of the Congo (DRC).

An important opportunity

The relationship between Belgium and DRC is marked by a complex colonial and post-colonial history. Friday Group member Nicolas Baise, Principal at The Boston Consulting Group and one of the report's authors, says that ties of friendship and the need to exchange views on the strategic issues of both countries sparked the idea for the report.

"This topic is still alive in Belgium, but the relationship remains mostly in the hands of the older generation," he says. "We have an important opportunity for the younger generation to get involved and build this relationship into something unique, something both nations can benefit from."



Building a win-win relationship

For more than a year, representatives of the two groups met to discuss the challenges ahead and common interests. The result is a report that presents concrete recommendations for building a win-win Belgo-Congolese relationship based on:

- Strengthening diplomatic relations on the basis of a global strategic partnership.
- Reinvigorating Belgo-Congolese economic exchanges.
- Strengthening cultural exchanges.
- Encouraging interpersonal exchanges.

Report author Sylvain Mudikongo, Génération Congo member and Executive Director in charge of Africa at the Russian investment bank VTB Capital, says that the relationship needs to be carefully managed. "Some of the older generation, such as those in my father's generation, in business and in politics, are nurturing this relationship," he says. "But unless

young people become involved, it will be marginalized. It would benefit both sides to make this relationship into something special and renewed."

Next steps include meetings with young politicians and other stakeholders in Belgium and the DRC. The authors are looking for 'champions' in both countries who can advocate for the report's recommendations. Most importantly, they hope the report will open a public debate and raise awareness.

"We have an important opportunity for the younger generation to get involved in this topic."

*Friday Group member
Nicolas Baise*



MORE INFO?

Read or download the report for free:

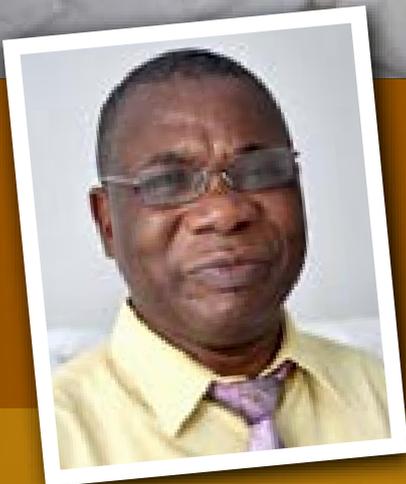
- [Redefining Belgo-Congolese relations: an ambition of the new generations](#)

Other publications by the Friday Group:

- [Getting our way in a fragmented world. How a more competitive world order challenges our society to get its act together?](#)
- [Beyond GDP: towards a country where life is really good](#)
- [Pensions : parole aux jeunes. Suggestions du Groupe du Vendredi à la Commission des Pensions](#)

www.kbs-frb.be Keywords: Friday Group

SUPPORTING
CHANGE
IN AFRICA



“It is a matter of honour for me never to be even one day late with paying my employees,”

Philémon Kivuvu Musul, CEO of Camalco

RECOGNIZING RESPONSIBLE AND SUCCESSFUL ENTREPRENEURSHIP IN THE DRC

KBF awarded the second Prize for Corporate Governance in the Democratic Republic of the Congo to Philémon Kivuvu Musul for operating his company according to the 'good corporate governance' model. This model is based on transparency, strict compliance with legislation and regulations, investment in local communities and sustainability.

Philémon Kivuvu is head of Camalco, a company that extracts and processes limestone in the far-western province of Bas-Congo, the only one of the country's 11 provinces with a coastline. Throughout his career he has encountered what he calls "shocking" business practices, including dubious financial transactions, a lack of transparency in accounting and bribery.

"These are bad habits that infect the economy but everyone sees them as normal," he says. "I have always found them offensive. I have resigned a number of times, even from well-paid jobs, because this type of behaviour goes against my conscience. You can always say no. It is a form of daily resistance."

Simple principles

When Kivuvu set up his business in 2006, he decided not to fall into the same trap as so many other business owners have. He applies sound, simple principles, such as making timely salary payments. "Right from the start it was a matter of honour for me never to be even one day late with paying my employees," he says. "This may seem to be the obvious thing to do, but it is not always the case here in the DR Congo. You have to imagine yourself in the position of being in a family that never knows when the money will finally arrive."

Kivuvu prefers to have Camalco grow at a moderate pace and reinvest its profits. Rather than pay out large dividends to its shareholders, the company invests in better infrastructure, such as modern vehicles, an extra compressor, an industrial storage facility and

new offices. This increases productivity and improves working conditions for employees.

Embedded in the community

Kivuvu is determined to ensure that Camalco is an important supporter of the community. Employees are recruited locally. Workers receive a series of social benefits, such as a month of paid holidays and contributions towards medical care for themselves and their families. The company also contributes to the cost of school supplies for employees' children.

Transparency is the most important principle for Kivuvu. "We work with open accounts. It does not matter who wants to track our cash flows. Profits, purchases and repayments are transparent. Camalco has nothing to hide."

Entrepreneurial spirit

The Prize was created in 2010 by Belgians in the business community. They set up the Corporate Governance in the Democratic Republic of Congo Fund within KBF. The Fund encourages entrepreneurial spirit in the

DR Congo, according to the principles of good corporate governance and social responsibility.

Every two years the Prize for Corporate Governance in the DR Congo recognizes an outstanding Congolese entrepreneur. The Prize recognizes people who implement good business practices, and inspires others to do the same. This year, the Belgian Investment Company for Developing Countries (BIO) became the Fund's strategic partner.

Good business

The Prize is €25,000 in cash. The jury, drawn from the Belgian and Congolese business communities, focuses on respect for human rights, the environment and social legislation, good working conditions, honest business practices and a strong anchoring in the community.

Commercial success is a criterion when choosing a winner. The Prize is intended to prove that social and ethical considerations do not pose obstacles to good business. Camalco is an example of good governance, and the company is expanding. Production volumes are up fourfold over the past eight years and the company has grown from 15 employees to 70. The Prize was awarded in Kinshasa in June. Philémon Kivuvu was one of the speakers at the seminar on SME development in the South, held in Brussels on 23 October.



More info?

- > www.kbs-frb.be. Keywords: Prize for Corporate Governance in DR Congo
- > www.sme-development.be

SUPPORTING
CHANGE
IN AFRICAINCLUSIVE
HEALTHCARE
IN BURUNDI

“LGBT people should benefit from medical care without being concerned about the government.”

Doctor Thierry Nahimana

The University Hospital in Bujumbura and its coordinator Thierry Nahimana are proud of the initial results of a project that integrates sexual minorities in the treatment and follow-up of people with HIV/AIDS.

Supporting sexual minorities is a difficult task in Burundi. For several years, Thierry Nahimana, a young doctor, has taken on this responsibility – at the risk of being accused of homosexuality, which was made a criminal offence in the country in 2009.

Integrated approaches

Kamenge University Hospital (HUK), in the Burundian capital of Bujumbura, put Nahimana in charge of the hospital's multidisciplinary outpatient treatment centre for people with HIV/AIDS. KBF supports the centre, which specializes in integrated medical and psychosocial approaches to treating HIV/AIDS.

In one corner of the hospital, about a dozen men and women who are liv-

ing with HIV often wait for long periods of time to receive the services provided by the centre, ranging from medical consultations and screenings, to groceries. “In the centre we also provide support for men having sex with men. They receive anti-retroviral treatment like all the others. We help 2,800 patients a month,” said Nahimana.

Encouraging results

According to Nahimana, the results from providing medical follow-up for lesbian, gay, bisexual and transgender (LGBT) people are encouraging. In three public hospitals in Bujumbura, Prince Louis Rwagasore Hospital, Prince Régent Charles Hospital and Roi Khaled Hospital, a number of staff have already been trained to deal with the specific problems facing LGBT people.



The hospital staff has been trained to deal with the specific problems facing LGBT people.

The Kamenge University Hospital (HUK) project was funded by KBF in 2010. Two calls for projects were organized, resulting in 10 projects in Bujumbura and the provinces. KBF's partner, the non-governmental organization ACORD Burundi, managed the calls. From 2009-2014, KBF has provided €216,000 to integrate sexual minorities in tailored care and services providers. This integrated approach with economic and social dimensions has been made possible thanks to collaborative interventions involving associations and medical personnel.

Léa Ndayishimiye is a nurse who attended Nahimana's training course. Since the course, she has had only one patient from the target group in her training workshop. At Prince Régent Charles Hospital and Roi Khaled Hospital, not a single LGBT person has openly discussed their sexual orientation, as confirmed by two nurses who also participated in the training.

Staff who completed the training do not always work in services where they have initial contact with patients, such as the outpatient or reception departments. Nevertheless, the nurses who participated in training say they are raising awareness among their colleagues about the new approach to LGBT patients.

"In this training process we gave priority to staff who provide support to HIV/AIDS patients," Nahimana says. "Others were invited too, including administrative staff, because they all have an important role to play."

Much work to do

Nahimana is trying to get all the staff in the hospital on side. There is considerable animosity towards sexual minorities among health care staff, he says. This does not dampen the doctor's optimism. "The staff responded in a hostile way because many of them didn't want to believe that there are LGBT people in Burundi," he says. "We asked them to speak out and those attending the training were able to ask questions."

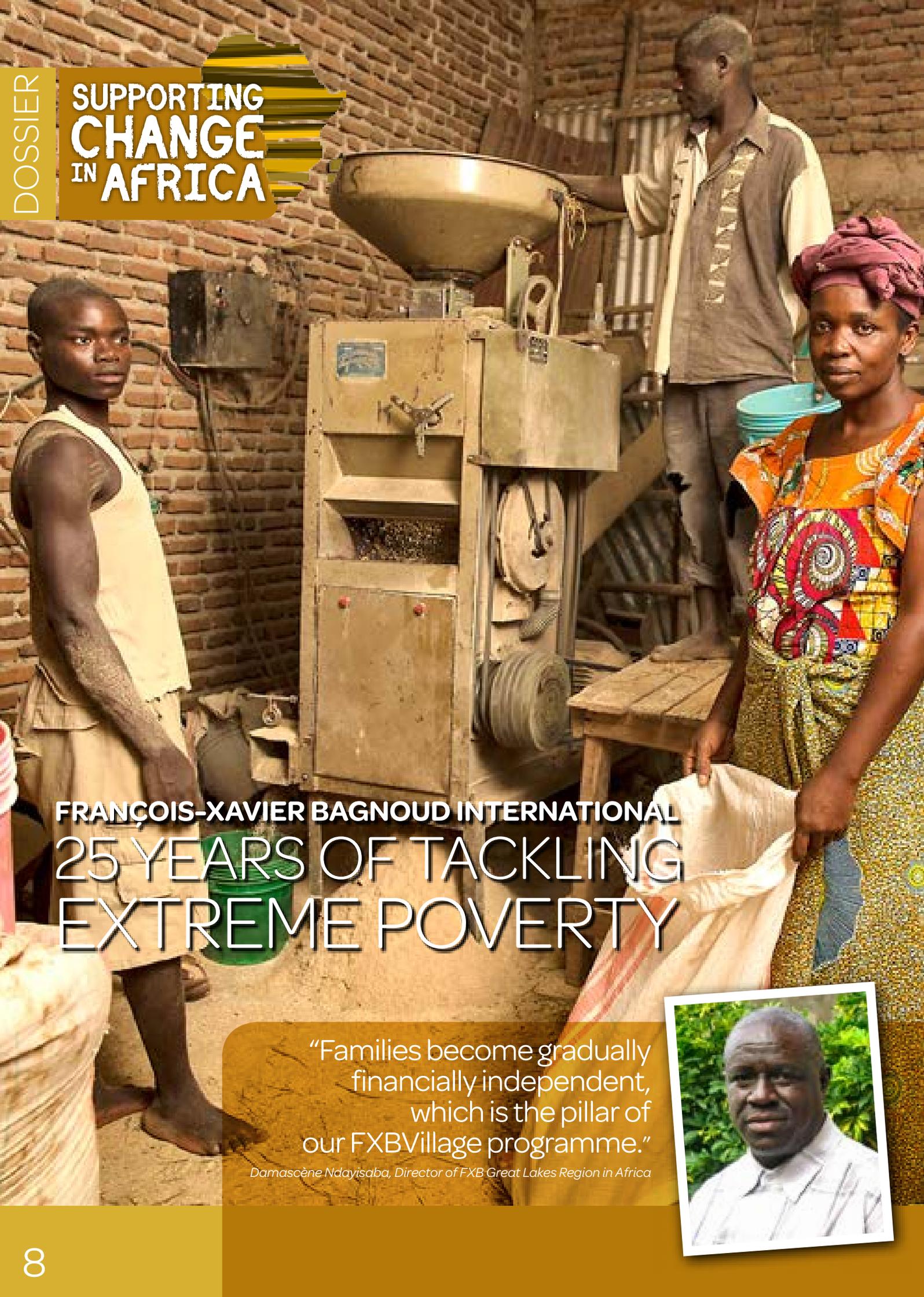
Repeal the law

The greatest impact that the project could have, according to Nahimana, would be if the Burundian government were to amend the law on sexual minorities as it relates to medical care.

Nahimana says that the 2012-2016 strategic plan from the National Council for the fight against AIDS added homosexuals as an at-risk target group. He is calling on the government to go further and repeal the law

that makes homosexuality illegal, in the interest of public health. "My message is clear. Homosexuality should not be a criminal offence, so LGBT people can come out of the closet and benefit from the medical care that they desperately need without being concerned about the government."

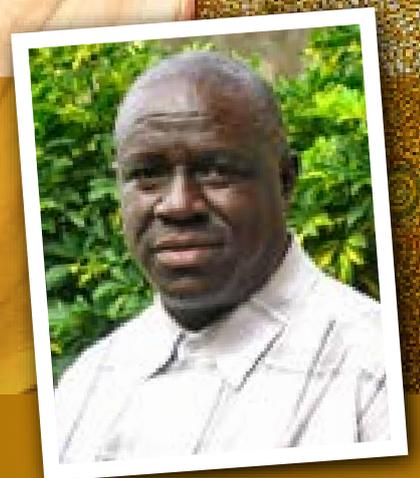
Nahimana and HUK staff plan to work with healthcare providers in the interior of the country, where homosexuality is a hidden reality. During the AFRAVIH network meeting in Montpellier, France in April 2014, where Nahimana was presenting his work, the Fondation de France was approached to support a three-year project. AFRAVIH is the international HIV conference for Francophone countries, which seeks to develop exchanges, promote sharing of expertise and build solidarity among the key actors in North and South and East-West Francophone countries.



FRANÇOIS-XAVIER BAGNOUD INTERNATIONAL
25 YEARS OF TACKLING
EXTREME POVERTY

“Families become gradually financially independent, which is the pillar of our FXBVillage programme.”

Damascène Ndayisaba, Director of FXB Great Lakes Region in Africa





“One year after leaving the FXBVillage programme, I have a capital of about €3,100. I now have hope for the future.”

Philotte Nkejimana, Burundi

François-Xavier Bagnoud (FXB) International is a non-profit organization dedicated to lifting people out of extreme poverty. This year it celebrates its 25th anniversary. KBF supports its FXBVillage programmes, which are lifting families around the world out of poverty through a unique, holistic approach.

In 1986, François-Xavier Bagnoud, a 24-year-old Swiss helicopter pilot who specialized in rescue operations, died during a mission in Mali. His family and friends founded the FXB Foundation and the Association François-Xavier Bagnoud (FXB International) in his memory.

The founder of the FXBVillage programmes believed that microcredit does not work for the extreme poor because they would not be able to generate enough income to pay back the loans. FXB pioneered the FXBVillage programmes, which takes a fully integrated approach to address the five drivers of extreme poverty – the lack of healthcare, housing, education, nutrition and business.

This approach helps individuals set up businesses with a small amount of initial capital that is given, not loaned, at the beginning of each three-year programme. This enables them to take responsibility for their future income. Each programme involves 80 to 100 families.

KBF has been supporting FXB International since 2003, with funding of more than €500,000. KBF has supported 1 FXBVillage programme in Kigali, Rwanda; 5 in Bujumbura, Burundi; and 2 in Goma, the Democratic Republic of the Congo (DRC).

“The King Baudouin Foundation has helped us assist thousands of people,” says Damascène Ndayisaba, Director of FXB Great Lakes Region in Africa. KBF representatives come to visit the projects. The Foundation also provides important advice about strategy and programming.”

An external evaluation by the Human Sciences Research Council in South Africa showed that children who participate in the FXBVillage programmes enrol, remain and advance in school at higher rates than their

peers; 86 per cent of participating families live above the poverty line four years after the programme ends.

Achieving financial independence

“During our programme, FXB’s financial support to beneficiaries is scaled down as participants increasingly contribute to their families’ expenses. They become gradually financially independent, which is the pillar of our programme,” says Ndayisaba. “If the head of a family can earn €4 per day, half that amount is enough to pay for food. The remainder can be saved for education, medical expenses, housing and economic activities that can lead to self sufficiency.”

Social workers consult with beneficiaries to encourage them to open bank accounts and save money. They provide counselling on other issues such as HIV/AIDS. In urban areas, FXB supports people to invest in small restaurants, clothing shops, fruit and vegetable stands or workshops. In rural areas, the focus is on agricultural activities, husbandry and a variety of small shops.

Making a difference in people’s lives

Small amounts of funding go far in Africa and make a huge difference in people’s lives. Before joining the FXBVillage programme in Kamenge, Burundi in 2010, Philotte Nkejimana would buy one 50-kilogramme bag of avocados from producers in the countryside. It took her two days to sell them and she earned €6 to €7.50. Her husband was unemployed, and the 42-year-old mother of six could not make ends meet.

Nkejimana was given a one-time grant of €90 to support her business. The investment was a success. She obtained credit to buy two bags of avocados at a time. Little by little, she was able to purchase larger quantities and her customers multiplied.

Nkejimana also started selling children’s clothing. “One year after leaving the FXBVillage programme, I have a capital of about €3,100. I now have hope for the future, thanks to the first funding and the good advice I was given. Now, serenity has come back to my home,” Nkejimana says. “Today, my husband tends the clothing business and my children are going to school. It costs €25 for each child to attend, including fees for tuition, uniforms and supplies.” Nkejimana has enough money now to make improvements to the family home.

“Together with 10 other households from the FXBVillage, I have set up a self-help association,” Nkejimana says. “Other families who are not FXBVillage beneficiaries recently joined us.”

More info?

- > FXB International: www.fxb.org/international
- > www.kbs-frb.be Keywords: FXB



Victoria Jadot went to China for Umicore

THE PRINCE ALBERT FUND: 30 YEARS OF HELPING YOUNG PROFESSIONALS

The Federation of Enterprises in Belgium and KBF created the Prince Albert Fund in 1984 to commemorate the 50th birthday of Prince Albert. Since then, the Fund has supported 367 young Belgian professionals aspiring to international careers.

Each year, the Prince Albert Fund invites 15 successful applicants to create their own MBA through hands-on international experience. Young Belgian professionals eager to gain international experience can apply. Chosen applicants work on a 12-month business project outside of Western Europe for a Belgian company.

Grantees, who design their own project, receive a tax-free grant of €22,000 from the Fund. A three-day intercultural training session is followed by a month at the host company to plan the project. Grantees also attend three sessions at the International Business Institute.

Upon return to Belgium, grantees attend a feedback session and submit a report to the management board of the Prince Albert Fund. Based on this report and an evaluation of the project from the host company,

the board awards participants the title 'Laureate of the Prince Albert Fund'.

An invaluable experience for young people

Chairman of the Board of the Prince Albert Fund, Julien De Wilde, finished his eight-year mandate at the end of September 2014. He notes that over the past eight years, the Fund has evolved considerably. "It used to be difficult to find enough Belgian companies to participate. Some years, there were not enough applicants. Today, there is good balance between the number of grantees and companies. Maintaining this balance is very important as we have very high-quality people who apply for the programme."

De Wilde says the experience young people gain from participating in the programme is invaluable and will continue to be even more relevant in the future. "It gives these young women and men a challenge they otherwise might not risk taking on. And because of their enthusiasm, most of the Prince Albert Fund Laureates have no problem getting jobs afterwards in the company of their choice."

A lifelong network

Alumni of the Fund are working around the world and

"It gives young women and men a challenge they otherwise might not risk taking on."

Former Chairman of the Board of the Prince Albert Fund, Julien De Wilde



On the right:
new Chairman Chris Burggraeve



are dedicated to supporting others who apply for the scholarship. The 367 alumni play an active role in promoting the Prince Albert Fund. They represent a lifelong network for all of the participants in the programme.

De Wilde points out that alumni act as ambassadors for the Fund and some coach current participants. It is extremely valuable for young participants to benefit from their experience while they are abroad. "It is important to increase the work of the network and strengthen it," he says. "There are many alumni who want to give back. It is a great network."

Going forward

The new Chairman, Chris Burggraeve, a Prince Albert Fund alumni, took over at the helm of the Fund in October 2014. Together with KBF and alumni, Burggraeve is working on adapting the Fund to the new business environment and the changing needs of a young generation. The renewed Prince Albert Fund will be officially launched in March 2015.



Julie Vandermeersch
went to the USA for Tiffanies

GOING GLOBAL

Of the 367 young Belgians who worked abroad on a project:

82 went to North America
69 to South America

18 to Africa
174 to Asia

7 to Australia

Successful applicants for the 2015 programme are announced 5 November 2014.

www.princealbertfund.be



INVESTING FOR IMPACT

KBF'S VENTURE PHILANTHROPY FUND

Until KBF initiated its Venture Philanthropy Fund in 2009, this form of giving was still in its infancy in Belgium. Since then, KBF has become a pioneer in this field and has supported 22 organizations. Venture philanthropy has proven to be a very valuable tool as KBF strives to find innovative ways to ensure that funds entrusted to the Foundation create maximum impact.



“Thanks to the entire restructuring process, we avoided a structural financial deficit.”

Lieve Herijgers, Director at Broederlijk Delen

The image shows the logo for Broederlijk Delen, which consists of three stylized human figures in white, one larger than the other two, arranged in a circle. To the right of the logo, the text "Broederlijk Delen" is written in a large, white, sans-serif font. The background is a blurred photograph of an interior space with a wooden door and some plants.

Broederlijk Delen

Foundations are sometimes criticized for providing short-term funding for specific projects. Support from KBF's Fund is for three years and is directed at strengthening the structure of NGOs or enterprises engaged in the social economy. The Fund focuses on governance, strategy, financial management and measuring impact. Key performance indicators are set and evaluated every four months.

Proven effectiveness

Olivier Marquet, Director of Triodos Bank and Chair of the Fund's Management Committee, says "The Venture Philanthropy Fund's design and operations occupy an interesting market position between civil society and traditional consultancy. The Fund has proven its effectiveness. KBF's role as the cornerstone of the initiative continues to be absolutely vital in the intake and selection of beneficiaries as well as in monitoring."

According to Marquet, the Fund's success could lead to a new form of funding for civil society. "The Fund demonstrates that a limited financial investment with pro bono and paid consultancy leads to substantial improvements in terms of social impact," he says.

Bringing about strategic change

Broederlijk Delen, one of Belgium's largest NGOs, focuses on development in Africa, Asia, the Middle East and Latin America. It was facing challenges that threatened its future: decreasing revenues, ageing volunteers and donors, and the arrival of new players in the NGO sector.

In 2011, the NGO turned to KBF's Venture Philanthropy Fund. Resources of €80,000, the typical amount for each beneficiary, were provided from

September 2011 through December 2013. With the support of private sector expertise, the organization developed initiatives to create a fundamental strategic change.

The internal structure and management were reformed, with a new director, human resources manager and board chair. This was accompanied by a financial review and an exercise to focus its mission, vision and objectives. An external communications agency held brainstorming sessions to define new target groups and a created marketing strategy to boost Broederlijk Delen's support.

"We achieved structural savings while investing in a dynamic future with new roles and clearer focus," Lieve Herijgers, Director since 2011, reported in the KBF's Venture Philanthropy Fund Impact Report 2013. "Thanks to the entire restructuring process, we avoided a structural financial deficit and designed a more effective, less hierarchical organizational chart."

In a very difficult period, fundraising revenues have increased by seven per cent due to more effective volunteer operations and to new income channels, such as bequests and corporate donations.

"We were provided with resources that we would not normally obtain from project funding," she says. "That put us in a position to attract external support, and such external partners are naturally worth their weight in gold."

Using the corporate toolkit

Companies that work with KBF's Fund provide NGOs with a wide range of support for improved governance, organizational strategy, accounting,

human resources, customer relations and logistics.

Bain & Company is one of the world's leading management consulting firms. Jean-Charles van den Branden, Senior Partner at Bain Brussels, says collaboration between venture philanthropy and the private sector can be highly effective.

"The company has a passion to have a positive impact on society, and we channel this into the Venture Philanthropy Fund," he says. "We have a toolkit in the corporate sector that can be applied in a focused way in the philanthropic world. We need to be mindful that things are different in the social profit world, and we need to be humble. So far, so good."

Bain Brussels conducted a study of KBF's Venture Philanthropy Fund in March 2014. In the past four years, the Fund had an 80 per cent success rate as measured against beneficiaries' key performance indicators.

Benefitting from a long-term relationship

"The Venture Philanthropy Fund works well because it selects areas where it can have impact by focusing on strategy and governance," van den Branden says. "Companies like Bain have a long-term relationship with KBF. By staying involved we learn from what we do and we are all getting better over time."

Bain Brussels won the 2014 Bain Social Impact Results Challenge for the company's Europe, Middle East and Africa region for its partnership with KBF's Venture Philanthropy Fund. "This is recognition of our work in the field of outstanding pro bono initiatives," he says.

More info?

- > www.kbs-frb.be Keywords: venture philanthropy
- > [Have a look at the video](#)



“The Union must be stronger outside and more caring inside.”

*Herman Van Rompuy,
President of the European Council*

Promoti
the Europea
Debate

PROJECT SEEKS FRESH, REALISTIC THINKING ABOUT EUROPE'S FUTURE

In the wake of the Eurozone crisis, Europe is facing complex financial, economic, demographic, social and political challenges. A consortium of European foundations believes that there is a need to foster the debate about the future of Europe. Do we want more Europe? Less Europe? A different Europe?

To bring citizens, experts, stakeholders and policy-makers into the debate, KBF and Bertelsmann Stiftung brought together 11 European foundations to launch the New Pact for Europe project. The objective is to foster a wide public debate at EU and national level, involving citizens, policy-makers and others to contribute fresh, while at the same time realistic thinking about Europe's future.

The project addresses what is at stake if Europe does not

tackle its complex, interlinked challenges. It examines what kind of collaboration is needed at the European level to respond to the crises and how it can be translated into action that creates a more effective Union with broad-based public support that delivers peace, prosperity and democracy.

A first report was the basis for debates with randomly selected citizens, stakeholders and policy-makers in about 50 events in 17 countries held from November 2013 through April 2014.

Potential game changers

Results of the consultations informed a second report, released early November 2014. The [European Policy Centre](#) (EPC) is coordinating the consultations. EPC Director of Studies Janis Emmanouilidis expects the second report to deepen the debate. It presents three pillars as potential 'game changers' that could help reverse the tide of public opinion and restore trust in the Union:

Promoting the European Debate



“The Energy Union could change this and bring Member States together”

Janis Emmanouilidis, EPC Director of Studies

- The Enabling Union – to foster sustainable economic growth by stimulating investment and supporting structural reforms through, for example, the creation of a new fiscal capacity.
- The Supportive Union – to enhance the EU’s ‘caring dimension’, recognizing some countries were hit harder by the financial crisis. Reform of national economies and social systems must respect minimum social standards.
- The Participatory Union – to strengthen the ties between the EU and its citizens by increasing democratic legitimacy and accountability.

The report presents workable, realistic reforms to enhance the Union’s capacity to deliver effective solutions to today’s many challenges. “With these proposals we are trying to be realistically pragmatic to find a way to overcome complacency or the current muddle through approach,” Emmanouilidis says.

Bringing back the win-win

The report also calls for a ‘grand project’, a new Energy Union, which could galvanize politicians and citizens around securing Europe’s energy supply, particularly vis-à-vis Russia. Emmanouilidis says energy has been a dividing factor among Member States and is an extremely difficult issue. “Given current political circumstances and challenges, the Energy Union could change this and bring Member States together,” he adds.

The report points to the growing perception that European integration is no longer win-win for everyone, which has exposed cracks in the ‘old bargain’ between Member States, as well as between Europe and its citizens. This is a moment of risk and opportunity – an Energy Union could bring back some win-win.

Consultations will begin in November, rolled out across 15 Member States. “We are still taking the pulse of European citizens and creating a debate about what could and should be done,” he says. “Their feedback is extremely important to us, but in the end, stakeholders all have to more or less agree if it is to move forward.”

REGAINING CITIZEN’S CONFIDENCE

Five strategic options for Europe’s future were presented in the project’s first report. Produced by a Reflection Group comprised of 15 people from diverse backgrounds, it identifies a series of interlinked challenges in four dimensions – socio-economic, political-institutional, societal and external-global. The strategic options are focused on less Europe, more Europe or a different Europe.

At a meeting held in Brussels 1 July 2014 to present the report’s findings, Herman Van Rompuy, President of the European Council, said people want the Union to step in to resolve problems individual countries cannot fight alone, such as global and cross-border issues. But when national authorities are best placed to provide care, people expect the Union to tread lightly.

Referring to the results of the consultations, Van Rompuy told participants that the message from EU citizens is clear. “The Union must be stronger outside and more caring inside. One of the main challenges ahead is to regain people’s confidence in our Union.”

WORKING TOGETHER FOR EUROPE

A consortium of foundations support the New Pact for Europe project: Allianz Kulturstiftung (DE), Bertelsmann Stiftung (DE), BMW Foundation (DE), Calouste Gulbenkian Foundation (PT), European Cultural Foundation (NL), European Network of Foundations (BE), European Policy Centre (BE), King Baudouin Foundation (BE), La Caixa Foundation (ES), Mercator Stiftung (D), Open Society Initiative for Europe (ES) and the Swedish Cultural Foundation (FI)

More info?

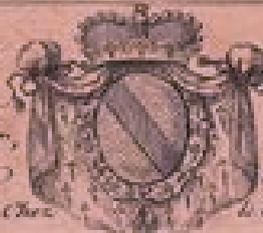
- > www.kbs-frb.be Keywords: New Pact for Europe
- > www.newpactforeurope.eu

The King Baudouin Foundation is dedicated to conserving and protecting Belgium's heritage. Through its Heritage Fund, the Foundation acquires masterpieces and archives, promotes them and makes them available to the general public. A number of individual funds, set up by patrons of the arts, help KBF achieve its objectives.

The Eric Speeckaert Fund

SHARING THE WORK
OF THE PRINCE DE LIGNE

de la Cour de Rome
Son Altesse Monseigneur
Établi et du S. Empire, Souverain de Tiquolles et
première Classe, Chevalier de l'Ordre de la Toison d'Or,
et propriétaire d'un Régiment d'Infanterie
de Vind à Bruxelles, Chevalier

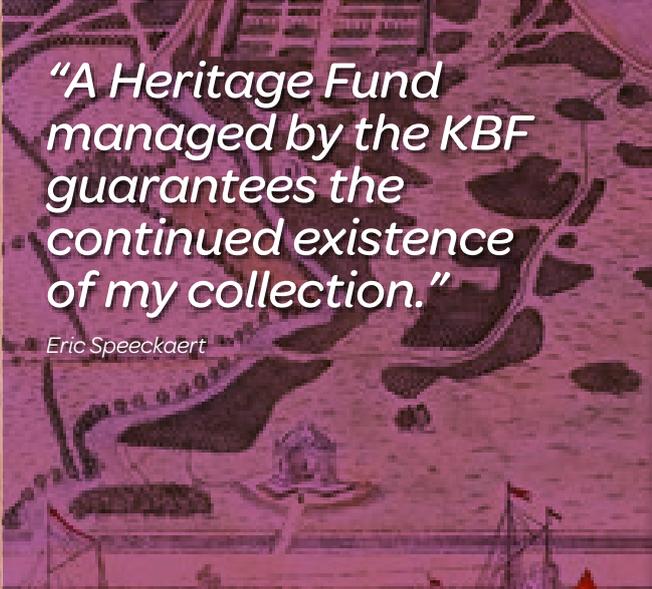


Le Prince de Ligne
Comte immédiat en l'Empire et Grand Marquis
Feld-Marschal Lieutenant-Gouverneur de
au Service de Sa Majesté L'Empereur et Roy
le Grand Duc de Toscane



“A Heritage Fund managed by the KBF guarantees the continued existence of my collection.”

Eric Speeckaert



Belgian native Eric Speeckaert has been collecting books for 50 years, since he was 15 years old. He describes himself as a ‘bibliophile’, a person who collects or has a great love of books. He dealt in antique books for 40 years as a hobby, and is a member of the International Bibliophile Association as well as the New York City-based Grolier Club, the oldest existing bibliophilic club in North America.

In early 2014, he set up the [Eric Speeckaert Fund](#) with KBF, through which he donated to the Foundation a collection of archives, books and documents relating to the Belgian Prince Charles-Joseph de Ligne (1735-1814), one of the emblematic figures of history and literature at the end of the 18th and beginning of the 19th century.

A shared love of books and gardens

Speeckaert began collecting the works of Prince Charles-Joseph de Ligne in the early 1980s. “My first interest is in 18th and 19th century books about gardens,” he says. “My wife owns an estate with a 19th century park in the

English style. I was first drawn to Prince Charles-Joseph de Ligne when I purchased *Coup d’œil sur Beloeil*, one of his most popular books, about the garden in an estate in Belgium and about garden landscaping in general in the 18th century.”

Speeckaert began to do more research on the prince because of the quality of his writing and in-depth knowledge of gardens. After 20 years, his collection had grown to more than 175 documents and books by and about him. The collection bears testimony to the Prince de Ligne's talents as a dramatic writer, his taste for military art and his passion for gardens.

In 2010, Speeckaert compiled a catalogue of his collection and decided to donate it to a Belgian institution to preserve it.

Solutions for philanthropists

“The idea was to give it directly to a museum, or to a library. I discovered

that when you make a direct gift that way, you lose the right to have a say in how and where the collection will be kept. A Heritage Fund managed by the KBF guarantees the continued existence of my collection and its promotion for a wider audience,” Speeckaert says.

“As a member of the Moretus Plantin Institute, in Namur, Belgium, I requested that the collection be entrusted to the Bibliothèque Universitaire Moretus Plantin. I was a student in Namur. I studied law there 40 years ago. The university library has a very good collection of natural history books and garden books. My collection is a complement to what is there.”

The Eric Speeckaert Fund aims to promote the work of the Prince as well as the history of the House de Ligne. The Fund will ensure the conservation and promotion of the collection.



Advancing the promise of EU membership IN THE WESTERN BALKANS

The Balkans in Europe Policy Advisory Group (BiEPAG) is promoting European integration of the Western Balkans and pursuing the goal of creating democratic, open countries in the region. In the past, EU integration was promoted by think tanks in Europe. Today, researchers from the region and Europe are taking the future into their own hands.

BiEPAG, created in November 2013, is a cooperation project between the European Fund for the Balkans and the Centre for Southeast European Studies of the University of Graz, Austria.

Established in 2007, the European Fund for the Balkans supports initiatives aimed at strengthening democracy and fostering European integration. It is a multi-year joint initiative of European foundations, including KBF, the Robert Bosch Stiftung and ERSTE Foundation.

In May 2014, BiEPAG's researchers produced four policy papers that offer

concrete recommendations on how to advance the Western Balkan's EU membership – a wish that remains unfulfilled 20 years after the end of the Bosnian war.

The new European Commission and Member States are suffering from enlargement fatigue. As a result, there is much work to be done to keep up the momentum of EU accession for the countries of the Western Balkans.

Time to move forward

The longer the EU membership process is drawn out, the more distant the citizens of the Western Balkans feel from Europe. BiEPAG recommends accelerating the process. This is critical because of the close links between democratic reform and rule of law in the Western Balkan countries and the EU accession process. BiEPAG's message is to "keep the caravan moving".

Florian Bieber, Professor of Southeast European Studies at the University of Graz, and Co-ordinator of BiEPAG, says the group's work is important because it comes from the perspective of the region and its citizens. "The nature of this group is a reflection of how things

have changed," he says. "The region is no longer in a post-conflict environment. It is time to move forward."

Bieber points to the important distinction between EU membership and the accession process. "It is a lengthy process. The countries closest to membership, Serbia and Montenegro, cannot hope to be ready for six or seven years. If the process stops, they are looking at 12 or more years."

Re-energizing the process

A lengthy delay puts the transformative benefits of the accession process at risk and, according to BiEPAG's policy papers, could lead to instability in the region. "No one is arguing for enlargement tomorrow, but we must re-energize the process," Bieber argues. "The key point of enlargement is the transformative effect of the process on democracy, peace and prosperity."

Joining the European Union is a real "trade off", Bieber says, because countries aspiring to EU membership must transform their judicial systems, instill rule of law and conform to strict criteria. "Politicians in the Western Balkans are becoming reluctant to engage in this



type of reform. That's why it is important to keep the process on track. Politicians do not care about what happens 15 years from now," he adds.

The citizens of the Western Balkans want to belong to Europe, Bieber points out. "They may disagree on identity issues, state building and economic policy, but they all agree that they want to belong to the European Union."

Because the region is small, the impact enlargement would have on the European Union will be negligible, Bieber says. But the impact on the region would be huge. Hundreds of

thousands of citizens in the Balkans either live and work in the European Union or already have European citizenship. "In many ways, the countries are already integrated into the EU because of their citizens and the deep economic ties," he says. Kosovo adopted the euro as its currency in 2002 and Bosnia and Herzegovina's currency is pegged to the euro.

Timing is critical

BiEPAG's recommendations are being discussed at meetings across Europe, in the Western Balkans and the United States. The timing is critical. As one of the policy papers notes, with the

Ukraine crisis and increased tensions with Russia, European politicians must be reminded that Russia's capacity for disruption in the Balkans remains strong:

"A new active approach based on accelerating the EU accession processes and underlining the EU's core values of open society in times of crisis can strengthen the EU's stance in the region and send Russia the message that the Balkans are off limits for new conflicts."
(BiEPAG, Completing Enlargement: A User's Manual to the Balkans for the New EU Commission and Parliament, May 2014.)



"The key point of enlargement is the transformative effect of the process on democracy, peace and prosperity."

Professor Florian Bieber (University of Graz),
Co-ordinator of BiEPAG





PROMOTING STUDENT AND STAFF MOBILITY IN THE WESTERN BALKANS



“Student and staff mobility is the cornerstone of internationalization for universities in the Western Balkans.”

Author Ivana Djokvucic (University of Novi Sad, Serbia)

In 2008, KBF launched its student mobility in the Western Balkans programme to promote exchanges between the region and the EU. The final output of the programme, which ends in 2015, is a guide – Organising Successful Student Mobility. It offers practical, concrete advice to mobility officers at universities across the region.

The guide was written by a group of eight mobility officers originally hired through KBF funds and now permanent staff at their universities. It consolidates the KBF programme experiences since 2008, provides guidelines and showcases best practices for mobility officers in the areas of:

- Outgoing students and staff – organizing internal structures, promoting mobility among students and supporting application procedures.
- Incoming students and staff – creating internal structures, courses and support services, increasing the number of incoming students and staff and welcoming activities and integration.
- Promoting academic recognition.

A key role for mobility officers

In 2009, KBF began to provide financial support to 10 universities for one mobility officer in their international relations offices. This proved to be an important turning point for higher education in the region. KBF support for the mobility officers is ongoing.

The role of mobility officers is to support incoming and outgoing students from the Western Balkans and the EU. They also facilitate mobility for academic and administrative staff.

“International student mobility is changing the global higher education landscape,” says Ivana Djokvucic, International Relations Officer at the University of Novi Sad in Serbia and one of the guide’s authors.

According to the guide, increased availability of EU scholarships for Western Balkan students to study in Europe, together with promotional activities by mobility officers during KBF’s student mobility programme, have resulted in a significant increase in applications. She says this increase has helped “to bridge political, cultural and economic cooperation between the EU and the Western

Balkans and has strengthened collaboration among universities in the region.”

This is key because unlike universities in the EU, most universities in the Western Balkans are not integrated. Djokvucic notes that “each faculty is a legal entity, which can lead to slow and complex decision-making that in the past created communication difficulties regarding student and staff mobility.”

Supporting the process of internationalization

“What began as a programme to boost student mobility has evolved into supporting the participating universities’ ‘internationalization’ efforts – a major challenge for the region. Student and staff mobility is the cornerstone of internationalization for universities in the Western Balkans,” says Ivana Djokvucic.

“Internationalization allows us to harmonize and modernize our higher education system,” she says. “It is also a way to support national reform and institutional capacity building.”

This process has also facilitated university participation in Erasmus Mundus Plus, an EU programme that provides grants in the fields of education, training, youth and sport.

“The guide will help mobility officers develop a clear mobility university strategy,” Djokvucic adds. “KBF’s commitment and ongoing support has helped us improve the quality of our practices.”

Bringing down the barriers

Another of the guide’s authors, Pavle Ivetic, is an International Relations Officer and Consultant at the University of

Belgrade, Serbia. He says that after the crisis years in the 1990s, universities in the Western Balkans “went into their own shell”, which resulted in reduced international cooperation and the lack of the exchange of know-how and good practices.

“Thanks to KBF and the EU, we are bringing down the barriers,” Ivetic says. “Student exchanges in both directions are leading to better cooperation with the EU and among universities in the region.”

Ivetic says that one of the challenges for universities in the Western Balkans is “to offer more courses in English to increase opportunities for students in the Western Balkans, but also to attract international students. This is particularly important in the field of scientific research, where most academic publications are in English. Today, more than 90 per cent of the courses in Western Balkan universities are in national languages.”

Another challenge is to streamline the process for international students to obtain visas to study in the Western Balkans.

He points to an important step forward: the University of Belgrade has adopted an internationalization strategy based on student mobility. “Facilitated student and staff mobility will surely be one of the many benefits of the internationalization and internal integration process many universities in the Balkan Region are now working towards,” he says. “However, as the majority of regional universities are still not integrated, it would be good to have mobility officers in each faculty who will share the same modus operandi. This is exactly what the guide offers, alongside the inspiring examples of best practices.”

The guide will be available online and will be showcased at an upcoming workshop on internationalization to be held in cooperation with the Ghent University in Zagreb, Croatia, in February 2015.

“More courses in English will increase opportunities for students in the Western Balkans, but also attract international students.”

Author Pavle Ivetic (University of Belgrade, Serbia)



More info ?

- Read or download the report for free: [Organising Successful Student Mobility – A guide for mobility officers](#)
- www.kbs-frb.be Keywords: student mobility



The community foundation 'A heart for Limburg' gives vulnerable children a chance

Across Europe – and around the world – community and regional foundations are working for social change at the local level. They share the same goal – to create a stronger social fabric in their communities through engaging civil society and local partners.

LOCALIZING PHILANTHROPY THE ROLE OF COMMUNITY AND REGIONAL FOUNDATIONS

Community and regional foundations share the same approach to philanthropy – they work with local donors and non-profit organizations to tackle issues in their communities.

Some regional foundations, such as the Fonds 1818 in the Hague, the Netherlands, operate solely with an endowment, while others fundraise. This is the case for the two community foundations ('streekfondsen') managed by KBF in the Belgian provinces of West-Flanders and Limburg. Whatever

the origin of their financial resources, regional foundations bring valuable philanthropic expertise to their community.

The Streekfondsen West-Flanders and Fonds 1818 are two of the founding members of the European Foundation Centre's Thematic Network of Regional Foundations.

An integrated part of the region

KBF's Streekfondsen was launched in

1999 with an endowment from Levi Strauss Europe when the company closed two factories in the region. Since then, it has become an integrated part of the region, engaging citizens, civil society and businesses. Streekfondsen supports projects for disadvantaged young people.

The regional media has been a powerful catalyst in showcasing the work of Streekfondsen.



“Fonds 1818 supports projects that bring people together at the community level. We believe this enhances the social fabric of our region.”

Fonds 1818 Executive Director Boudewijn de Blij

A NETWORK FOR REGIONAL FOUNDATIONS

The European Foundation Centre’s Thematic Network aims to bring regional foundations together to explore issues such as:

- Involving communities.
- Engaging with local government.
- Building regional networks.
- Legitimacy and building trust.
- Exit strategies for local initiatives.

The four founding members of the Network are:

- Community Foundation West Flanders (West Flanders, Belgium)
- Cultiva - Kristiansand Kommunes Energiverksstiftelse (Kristiansand, Norway)
- Stichting Fonds 1818 (The Hague, Netherlands)
- Stiftung Braunschweigscher Kulturbesitz (Braunschweig, Germany)



The Katanga Community Foundation starts in spring 2015



Fonds 1818: projects for young and old



The Streekfonds West-Flanders supports projects for disadvantaged young people

KBF SUPPORTS THE KATANGA COMMUNITY FOUNDATION

KBF, which has been working in Katanga province in the Democratic Republic of the Congo, is supporting the first community foundation in the region.

Ten people from civil society and the private sector decided to mobilize local resources and fund regional projects. This is ground breaking in a region where critics point to a dependence on international donors and the poor use of funding by beneficiary organizations.

The team travelled to Nairobi to learn from the work of the Kenya Community Development Foundation and will benefit from technical support by the Global Fund for Community Foundations.

The Foundation is expected to begin operations in spring 2015.

Enhancing the social fabric of a region

The Dutch Fonds 1818 was created when founders of a cooperative regional bank transformed it into a foundation in 1818. The bank was already active in the region so the transformation was a natural evolution. Fonds 1818 Executive Director Boudewijn de Blij says the core strengths of the foundation are local knowledge and partnership with local actors.

The Foundation works in the areas of Delft, Zoetermeer, The Hague, Leiden and Duin-en Bollenstreek. “Our advisors know every nook and cranny

of this region,” he says. “We work with local partners who propose projects that we fund.”

De Blij says that although the endowment is owned by Fonds 1818, it is the property of the people who live in the region. “Social initiatives funded by private money can be effective,” he says. “We support projects that bring people together at the community level. We believe this enhances the social fabric of our region.” Fonds 1818 also takes on controversial issues, such as supporting undocumented migrants. “If it’s a good project, we don’t care if it is frowned upon by local or regional authorities,” de Blij says.

More info ?

- > www.efc.be
- > www.fonds1818.nl
- > www.streekfonds.be

- > www.eenhartvoorlimburg.be
 - > www.kbs-frb.be
- Keywords Katanga Community



EMPOWERING YOUTH IN EMIRDAĞ, TURKEY

The Bridge, a KBF-supported project in central Turkey, is helping young people become more active in their community. The project is also empowering them to develop ideas that will make their city more youth-friendly.

People from Emirdağ, a small town and district in central Turkey, began emigrating to Belgium to find work in the early 1960s. However, in 1974, the Belgian government put a limit on new immigrants.

Since then, family reunification has been the most common way for migrants to move to Belgium legally. The practice continues, and many young people seek marriage as the pathway to prosperity and a better life. Today, more people originating from Emirdağ live in Belgium and other EU Member States than in the Emirdağ region itself.

A 2012 research study commissioned by KBF explored some of the issues this type of migration, sometimes referred to as 'marriage migration', raises for the

host society, couples and their families. Interviews and focus groups were conducted in Emirdağ and Belgium, involving young people, parents and specialists in integration issues.

"Young people do not feel empowered in Emirdağ," says Filiz Bikmen, a KBF consultant who supports KBF in overseeing the Bridge Youth Empowerment project. "Given the importance of the Emirdağ-Belgium connection, KBF believed this was very important area to support."

The project is implemented by a local partner, the Community Volunteers Foundation (TOG), which encourages young people to participate in the community as volunteers.

A unique approach to migration challenges

Bikmen says the Bridge project works with youth who have few opportuni-

ties. Many of these young people may decide to migrate to Belgium in search of a better life. However, once they leave home, they are often disappointed with their new lives in Belgium, where they face many serious challenges, including language and cultural barriers as well as unemployment.

"This is the first time a European foundation has looked at the social development challenges of migrant communities by doing work locally in the community where migrants come from," Bikmen says. "This is a very unique approach."

Increasing youth involvement in society

Bikmen adds that in Emirdağ, a town of about 20,000 inhabitants, there is no active civil society. In 2014, the Bridge project brought together young people aged 14 to 18 in activities at six high schools. Each group of 30 young people volunteered in schools with support of TOG trainers.



"The goal is to strengthen youth no matter where they decide to live."

KBF consultant Filiz Bikmen



“Project participants shaped both the design and the implementation phase of the project.”

Project coordinator Cenk Öz



The 30 young people attended a three-day training session in March 2014. The training tackled topics such as young people’s needs, civil society, volunteerism, working in teams, understanding people’s differences, gender sensitivity and project cycle management.

Project coordinator Cenk Öz from TOG says the main aim of the Bridge is to increase young people’s involvement in society. “We are giving them the means to help make the city more livable,” he says. “Project participants shaped the design and the implementation phase of the Bridge project.”

Participants engaged with local authorities such as the District Governorship and the Municipality and District National Education Directorate to gain their support. They then carried out 13 social responsibility projects as part of the Youth Bank initiative and other high school activities.

The Youth Bank initiative brought together young people aged 16 to 25 to participate in the youth-oriented grantmaking programme. A committee comprised of young people decides which projects to support.

The 13 projects engaged approximately 4,800 young people from the six high schools over four months. More than 5,000 others, including parents and teachers, learned about the activities through brochures and other communication initiatives. A two-day Youth Festival was organized in May.

Helping young people realize their potential

“With this approach, young people are able to create their own space in the city,” Öz says. “What we realize again and again, is that when youth are trusted and supported, they can realize their own potential.

Bikmen says the Bridge brings a new

energy to Emirdağ. “The goal is to strengthen youth no matter where they decide to live, whether it’s in Emirdağ, elsewhere in Turkey, or in Belgium,” she says.

Engaging youth in community projects as a way to empower them and develop their self-confidence and personal skills is very powerful, Bikmen adds. “It strengthens not only the individual, but the community in which he or she lives. These young people will have skills and a level of awareness that will improve their quality of life and those around them.”

The ultimate goal of the Bridge project is to establish a youth centre in Emirdağ in 2016.



THE KING BAUDOIN FOUNDATION **OUR ID**

Independent & pluralistic foundation
Working together for a better society

THE KING BAUDOIN FOUNDATION IS AN INDEPENDENT, PLURALISTIC FOUNDATION WORKING IN BELGIUM AND AT THE EUROPEAN AND INTERNATIONAL LEVELS. WE WANT TO CHANGE SOCIETY FOR THE BETTER. THE FOUNDATION WAS CREATED IN 1976 ON THE 25TH ANNIVERSARY OF KING BAUDOIN'S REIGN.

FOCUS ON IMPACT

We provide financial support to more than 2,000 individuals and organisations each year. But we do more than that. We bring together the strengths of different ways of working to make a sustainable contribution towards a better society. Our independence and pluralism have a crucial part to play in this.

OUR TOOLKIT OF WORKING METHODS



KBF IN FIGURES

BASED ON ANNUAL REPORT 2013

118
calls for projects

394
Funds set up by individuals and companies

68
round table discussions, dialogue days and exhibitions

2,087
people who serve on a voluntary basis on our independent juries, advisory committees and steering groups

455
project accounts raise funds for local projects

269
individuals and
1,769
organizations supported for a total of

€28.5 million

66
(free) publications and research reports on current themes (including translations)

69
partnerships with and assignments for government bodies

75
employees (full-time equivalents)

€506
million asset portfolio





OUR WORK IS MAINLY FOCUSED ON THESE THEMES:

- > CIVIC ENGAGEMENT
- > DEMOCRACY IN BELGIUM
- > DEMOCRACY IN THE BALKANS
- > DEVELOPMENT
- > HEALTH
- > HERITAGE
- > LEADERSHIP
- > MIGRATION
- > POVERTY AND SOCIAL JUSTICE
- > PROMOTING PHILANTHROPY

A STRATEGIC PARTNER

To help fill social gaps, the King Baudouin Foundation works with government bodies, NGOs, research centres, businesses and other foundations. At the European level we work with the European Policy Centre, the European Foundation Centre, the Network of European Foundations and the European Venture Philanthropy Association. Harmonizing the work we do allows us to be more effective in the areas in which we work both in Belgium and internationally.

BUDGET

Three main sources of income

Annually :

- > 4% of the market value of our capital
- > 3.7% of the market value of the Named Funds
- > annual grant from the Belgian National Lottery (€11 million)

Budget of €37 million at the beginning of 2014

Thanks to the annual grant from the Belgian National Lottery, Funds set up by individuals, associations and companies, and a large number of gifts and legacies, the Foundation ended 2013 with total expenses of €82,323,654.

How we work

- > The Advisory Council and Board of Governors determine KBF's strategic guidelines.
- > A Managing Director, four Directors and a staff of 75 implement the projects and programmes.
- > Several other governing bodies: a Financial Committee, an Audit Committee, a Nomination Committee and two Censors.

Driving force for philanthropy

KBF encourages a wide range of forms of generosity and enables donors to support non-profit initiatives in Belgium, Europe, the United States and globally through various flexible formulae worked out by its Centre for Philanthropy.

- > Individuals and corporations can set up a Fund within KBF.
- > Our philanthropy experts offer counselling on inheritance planning. (KBF benefits from a preferential tax rate in Belgium)
- > For Belgium residents, any gift of €40 or more is eligible for a tax deduction. (IBAN BE 10 0000 0000 0404 SWIFT: BIC BPOT BEB1)
- > Transnational Giving Europe is a network of foundations that offer attractive fiscal solutions for donors who wish to support social profit organizations in other European countries. The network currently includes Belgium, Bulgaria, France, Germany, Hungary, Ireland, Italy, Luxembourg, the Netherlands, Poland, Romania, Slovakia, Slovenia, Spain, Switzerland and the United Kingdom. www.transnationalgiving.eu
- > For donors who are resident and/or hold assets in a different European country from the beneficiary, the www.givingineurope.org website may be useful.
- > The King Baudouin Foundation United States (KBFUS, a public charity governed by US law, U.S. 501(c)(3)) gives American donors the opportunity to support social profit organizations in Europe and Africa, with the ability to deduct the contributions made in the United States from tax. www.kbfus.org

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- > Subscribe to our [newsletter](#) or [e-news](#)
- > Read our Annual Report in French or Dutch and our database of grants or watch the Facts & Figures video at www.kbs-frb.be

THE KING BAUDOIN FOUNDATION WISHES TO THANK
THE BELGIAN NATIONAL LOTTERY AND ALL OF ITS
DONORS FOR THEIR VALUED SUPPORT.

www.kbs-frb.be FOLLOW US ON





The Wrigley Company Foundation:

Promoting healthy, sustainable communities around the world

“We always check potential projects ourselves, but we also double-check them with KBFUS.”

Maureen Jones, Manager of the Wrigley Company Foundation



KING BAUDOUIN
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Since its establishment by the Wrigley Company Foundation in 2007, the 'Wrigley Global Giving Fund' at KBFUS has provided over US\$8.5 million in funding to various oral health and anti-litter campaigns overseas. A KBFUS donor-advised fund is a simple, flexible tool that enables individuals, families and corporations to make regular donations to causes and organizations in Europe and Africa.

Many people associate the Wrigley brand with gum and candy. However, the company does much more than sell sweets. Headquartered in Chicago, Wrigley has operations in 50 countries and distribution in more than 180. It employs 17,000 people globally, and operates as a subsidiary of Mars Incorporated.

In 1987, the company established the Wrigley Company Foundation as its philanthropic arm. Since then, it has awarded more than US\$60 million to charitable causes worldwide, supporting programmes that focus on oral health; the environment, particularly education about littering; and sustainable local initiatives.

A partner for European grants

In 2007, the Wrigley Company Foundation approached KBFUS to set up a donor-advised fund to support its philanthropic programmes in Europe.

Maureen Jones, Manager of the Wrigley Company Foundation, says that although the foundation was initially very much focused on Chicago, as the business became more global, so too did the foundation. It began to seek out partnerships that work to improve communities around the world, especially those initiatives focused on oral health and environmental stewardship. "Today, our programming and grants are global. To facilitate them, we have partnered with several organizations. KBFUS is one of our strongest donor-advised fund partners, and is now our main partner for European grants, which

is becoming more and more important to us."

Encouraging young people

One of its European grantees is An Taisce – The National Trust for Ireland, a charity that works to protect the country's natural and built heritage.

The Wrigley Company Foundation supports An Taisce's anti-littering campaign called 'Neat Streets'. The campaign aims to encourage teenagers to take action to reduce littering at school and in their communities. It was piloted in several Irish schools in 2011 and 2012, reaching 8,500 students and generating very positive results.

"The students form a committee in the school, and together lead efforts to motivate others to recycle, pick up litter, and carry out other environmentally responsible activities," says Jones. "The participation rate is very high. Ireland has done a great job with this, which is why we decided to provide multi-year funding to scale up efforts." The grant was just extended to run through 2017 and over that time the program is expected to reach 63,000 students.

Another Wrigley grantee is the Foundation for Environmental Education (FEE). Based in Denmark, FEE promotes sustainable development through environmental education. The Wrigley Company Foundation recently announced a three-year, US\$ 3.7 million grant to FEE, to be paid through the Wrigley Global Giving Fund at KBFUS.

"FEE is an important partner for us," says Jones. "We work with them on litter education through 'Litter Less Campaigns' in more than 25 countries around the world." According to FEE, Eco-Schools is the largest sustainable schools programme in the world. FEE's 'Litter Less' Eco-Schools initiative empowers students to take on environmentally sustainable actions through exciting, action-oriented learning. Over the next three years, the 'Litter Less' programme will involve at least 1590 schools from 22 countries for a total reach of 960,000 students.

In addition, the Wrigley Company Foundation supports FEE's 'Young Reporters for the Environment' programme. Through this innovative, young people aged 11 to 18 investigate environmental issues and propose solutions using investigative, photographic or video journalism.

Collaboration at its best

At the Wrigley Company Foundation, Jones focuses on developing strategic partnerships that align with the foundation's mission while driving its global agenda. She says that she is extremely pleased with their partnership with KBFUS.

"If I have a question about anything, I know that KBFUS staff have the right answer. My colleagues and I always check potential projects ourselves, but I also double-check them with KBFUS. They're very dependable, patient and gracious, and just a pleasure to work with."

Jones adds that she often receives ideas from local Wrigley employees for grants to European nonprofits. "I will vet these recommendations thoroughly through our own channels, but I will also often call KBFUS to ask for their opinion. KBFUS does these grants all the time. They are very familiar with the European nonprofit sector and are always able to give me a quick answer about the reliability of any particular organization."



The University of Port Harcourt in Nigeria: Embracing the future of fundraising

The University of Port Harcourt recently teamed up with KBFUS. U.S. donors can now support the university in a tax-efficient way through a contribution to the 'American Friends of the University of Port Harcourt', an American Friends Fund at KBFUS. Four of the university's leaders also participated in KBFUS' study visit on the American fundraising model, in 2013 and 2014.

The University of Port Harcourt, established in 1975, is located in the city of Port Harcourt, which lies in the oil-rich Niger Delta region of Nigeria. It offers a wide array of graduate and post-graduate

studies in medicine, social sciences, science, education, humanities and engineering.

As with all Federal Government owned universities in Nigeria, tuition is free. But

as the government does not completely cover the costs of daily operations, in 2000 the university started to secure alternate sources of funding. Professor Nimi Briggs, who was the university's vice-chancellor at the time, established the University Advancement Centre (UAC) with the assistance of his colleagues and the MacArthur Foundation, one of largest foundations in the United States.

"Over the next decade, the UAC grew and became very successful," says Briggs. "So we began looking for a way to strengthen it. In 2013, it became incorporated and given full status as a foundation under the new name of the University of Port Harcourt Foundation (UPHF). The goal is to secure private support from corporations, foundations, individuals and alumni."

Learning about successful development strategies

Briggs is now a member of the board of trustees of the UPHF, as well as professor emeritus at the university. In May 2014, he was one of 24 participants in the KBFUS second study visit on the





“We were looking for an organization that could make it easy for our alumni in the US to support the university.”

*Professor Nimi Briggs,
Professor Emeritus and member of
the board of trustees of the UPHF*

American fundraising model, organized in collaboration with the Advancement Academy at Stellenbosch, South Africa. This intensive, four-day programme introduces executives from African universities to successful development strategies and enables them to learn from the longstanding fundraising expertise of their U.S. colleagues.

“One of the key lessons from the workshops is that our alumni constitute one of the most important assets of our university,” he says. “We must inform them that the university is doing well, it has top-quality programmes and is providing excellence in education.”

Maintaining a comprehensive and up-to-date database is essential. “With this database we can send our alumni timely information about our operations so they know they are important to us, and hopefully they will want to give back to the university.”

Briggs says workshop leaders also demonstrated the importance of implementing strong “damage control” measures. “If there is a crisis on our campus, no matter

how big or how small, it is crucial to have a plan so we can respond as quickly and honestly as possible to our community and the media.”

Reaching out to alumni and other supporters

To reach out to university alumni and other potential supporters in the U.S., UPHF established an ‘American Friends Fund’ at KBFUS.

“We have alumni all over the world,” says Briggs. “Many of them live and work in the United States. This why we contacted KBFUS. We were looking for an organization that could make it easy for our alumni in the United States to support the university. Working with an organization that can help U.S.-based donors support us is a big advantage,” Briggs explains. “We know that KBFUS is a well-organized, well-established, highly respected and transparent organization with a lot of experience in this area. That is why we decided to partner with them. KBFUS will be of tremendous value to us and to those who want to support us. Everyone will know that the funds are being properly channeled.”

In addition to the university’s alumni, Briggs says UPHF also plans to use its American Friends Fund to reach out to other potential sources of funding. “There is a large core of Nigerians, not only our alumni, who live in the United States. Our American Friends Fund at KBFUS will encourage them to support us through ongoing or one-time contributions.”

Briggs adds that they will also be looking to those previously or currently involved in the oil industry. “The city of Port Harcourt is the seat of the oil industry in Nigeria,” he says. “There are many American individuals and companies in the industry that know Port Harcourt very well because they have lived and worked here in the past or still have business interests here. We would like to involve them in building an endowment for the university.”

Briggs praised the foresight of the current authorities of the University in the persons of Chief Gesi Asamaoewei -the Chairman of the Governing Council- and Professor Joseph Ajenka -the Vice-Chancellor of the University- for ensuring that the relationship with KBFUS has come to fruition.

More info ?

- www.uniport.edu.ng
- www.kbfus.org

Et cetera...

FOCUSING ON WOMEN'S ECONOMIC DEVELOPMENT IN AFRICA

KBF, Bloomberg Philanthropies and the US-based Foundation Center are collaborating to facilitate positive and sustainable effects on philanthropy in Africa aimed at women's economic development.

The initiative – Equal Footing – is focusing on Burundi, the Democratic Republic of the Congo and Rwanda. Equal Footing will produce a suite of knowledge tools to bring together data and insights to enable funders, non-governmental organizations and government partners to make more strategic and effective decisions about funding women's economic development.

More info

www.foundationcenter.org www.bloomberg.org www.kbs-frb.be



DR DENIS MUKWEGE WINS SAKHAROV PRIZE FOR FREEDOM OF THOUGHT



Dr Denis Mukwege, Laureate of the 2011 King Baudouin International Development Prize, has been awarded the Sakharov Prize for Freedom of Thought. KBF recognized Mukwege, gynecologist and Director of Panzi Hospital in Bukavu, Eastern Democratic Republic of Congo (DRC), for his fight for peace and development.

Hundreds of thousands of women and girls have been raped or mutilated during the violent conflict in Eastern DRC. Mukwege set up Panzi Hospital in 1998, which is now a leading centre for healing the physical and psychological wounds caused by sexual violence.

The Sakharov Prize for Freedom of Thought, awarded annually by the European Parliament, honours individuals or organizations for their efforts on behalf of human rights and fundamental freedoms.

Fund Dr Denis Mukwege - Panzi Hospital: www.kbs-frb.be/mukwege-panzi.htm
www.europarl.europa.eu Keywords: Sakharov Prize

BRAFA TO CELEBRATE BELGIAN COLLECTORS

The Brussels Antiques and Fine Arts Fair (BRAFA) will mark its 60th anniversary by showcasing the diversity and quality of private collections in Belgium. This year, BRAFA honours the Belgian collectors whose loyalty has contributed to making this one of the most prestigious antiques and fine arts fairs in the world.

KBF selected some remarkable private collections for which the collector is considering making parts of his/her collection perennial.

BRAFA takes place in Brussels, Belgium, 24 January to 1 February, 2015. www.brafa.be

